

2005-2006

This report updates the most critical and frequently requested data about MassArt for fall 2005. These include fall enrollment, admissions, and demographic statistics; degrees awarded in the last academic year; faculty and staff data; and summary financial data for fiscal year 2004/2005. Fall 2005 statistics were generated at the end of the drop/add periods for Day and PCE programs, about the last week of September. Other information can be updated on request to the Institutional Research office.

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Associate Vice President of Institutional Planning and Research

June 2006

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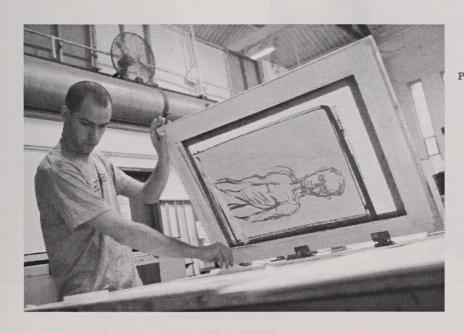
endowment & fundraising

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Applications and Acceptances, Fall 2005

| | Total | Admitted | Accept Rate | Enrolled | Yield Rate |
|--|-------|----------|-------------|----------|------------|
| First-time Freshmen | 1210 | 735 | 61% | 265 | 36% |
| Transfer Freshmen | 215 | 136 | 63% | 78 | 57% |
| Sophomores & Juniors | 241 | 123 | 51% | 74 | 59% |
| Readmits | 12 | 8 | 67% | 6 | 75% |
| Day School Applications | 1678 | 1002 | 60% | 423 | 42% |
| Graduate Art Education | 30 | 14 | 47% | 13 | 93% |
| Master of Fine Arts | 309 | 69 | 22% | 28 | 41% |
| P-town Low Residency MFA | 28 | 10 | 36% | 10 | 100% |
| Design Certificate | 18 | 12 | 67% | 10 | 83% |
| Teaching Certificate | 30 | 25 | 83% | 16 | 64% |
| Graduate and Certificate Applications | 415 | 130 | 31% | 77 | 59% |
| Total Applications | 2093 | 1132 | 54% | 500 | 44% |

First-time Freshman Profile



| | morage |
|--------------------------------|---------|
| High School GPA | 3.24 |
| SAT Verbal | 575 |
| SAT Math | 539 |
| SAT Combined | 1116 |
| Class Rank | Top 29% |
| Percentage in top 50% of class | 86% |
| | |

Fall 2005 Enrollment Summary

| , | Day | PCE* | Total |
|----------------------|------|------|-------|
| Full-time | 1359 | 101 | 1460 |
| Part-time | 106 | 561 | 667 |
| Total Headcount | 1465 | 662 | 2127 |
| Full-time Equivalent | 1369 | 263 | 1632 |



Full-time equivalent enrollment is calculated by the BHE formula of total undergraduate credit hours/15 plus total graduate credit hours/12. PCE headcounts and FTE include graduate program enrollments.

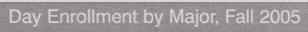
Headcount is unduplicated.

*Programs of Continuing Education

PCE Enrollment by Program

| _ | Headcount | Percent |
|-------------------------------|-----------|---------|
| Bachelor of Fine Arts* | 4 | 0% |
| Graphic Design Certificate | 67 | 10% |
| Fashion Design Certificate | 10 | 1.5% |
| Industrial Design Certificate | 5 | 1% |
| Teaching Certificate | 26 | 4% |
| MS in Art Education | 34 | 5% |
| Master of Fine Arts | 64 | 10% |
| Non-degree | 452 | 68.5% |
| Total | 662 | 100% |

^{*}BFA students who are only enrolled in PCE classes for Fall '06.



| | Majors | Percent |
|---------------------------------|--------|---------|
| Undeclared/Studio Foundation | 353 | 24% |
| Open | 6 | 0% |
| Art Education | 83 | 6% |
| Art History | 7 | 0% |
| Design (total) | 453 | 31% |
| Animation | 44 | 3% |
| Architectural | 42 | 3% |
| Art & Design | 6 | 0% |
| Industrial | 56 | 4% |
| Fashion | 78 | 5% |
| Graphic | 121 | 8% |
| Illustration | 106 | 7% |
| Fine Arts 2D (total) | 136 | 9% |
| Painting | 109 | 7% |
| Printmaking | 27 | 2% |
| Fine Arts 3D (total) | 169 | 12% |
| Ceramics | 28 | 2% |
| Glass | 26 | 2% |
| Fibers | 16 | 1% |
| Metals | 27 | 2% |
| Sculpture | 72 | 5% |
| Media & Performing Arts (total) | 258 | 18% |
| Film | 59 | 4% |
| Photography | 118 | 8% |
| Studio for Interrelated Media | 81 | 5% |

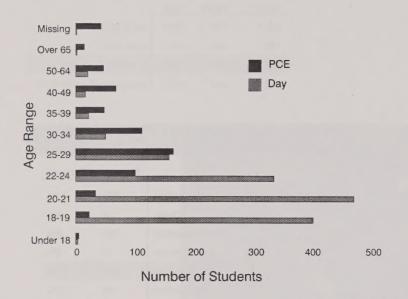
Unduplicated counts; double majors counted once







Enrollment by Age, Fall 2005



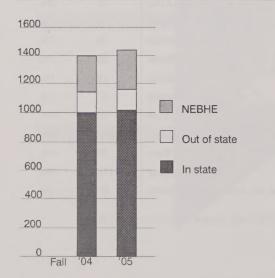
Mean Ages

Day 22 years old

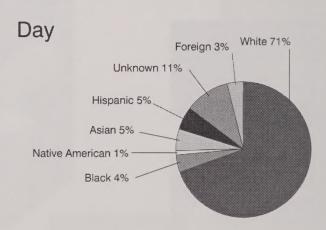
PCE 32 years old

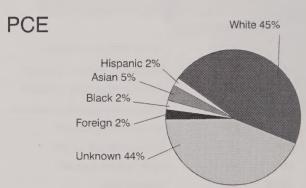
Enrollment by Ethnic Background

Day Students by Residency



71% of Day students were Massachusetts residents.



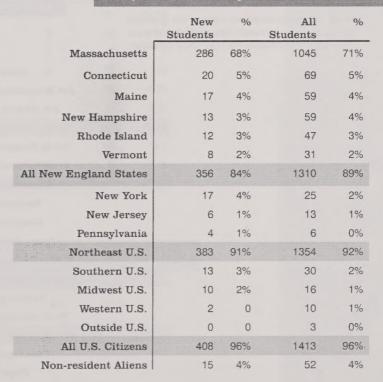


Foreign Students by Geographic Region

| | All Day Students | % |
|----------------|---------------------|------|
| Americas | 13 | 25% |
| Eastern Europe | 4 | 8% |
| Western Europe | 7 | 13% |
| Asia | 26 | 50% |
| Africa | 1 | 2% |
| Middle-East | 1 | 2% |
| Total | 52 | 100% |

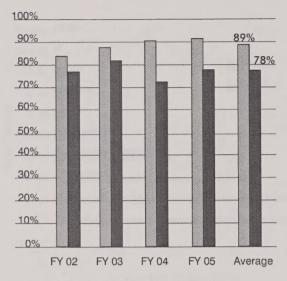


Day Students by State, Fall 2005





Graduates' Satisfaction with Their Education*



87% of all 2004/05 BFA graduates who responded to the graduate survey were employed within 6 months of graduation.

56% of employed graduates were working in a field related to their field of study at MassArt.

Median annual salary of graduates who were employed fulltime was \$27,000.



% Satisfied or highly satisfied

Studio Education General Education

*Note: Because response rates to the graduate survey can vary between 33% and 50%, annual results are less reliable than four-year averages.

Graduates by Major, 2004-2005

MFA/

| 1 and it readed | | IVI.F.A. | | |
|-------------------------------|-----|----------|--------------|--------|
| verages. | BFA | MSAE | Certificates | Totals |
| Open | 1 | | | 1 |
| Art Education | 13 | 9 | 12 | 34 |
| Art History | 9 | | | 9 |
| Design (total) | 105 | 11 | 26 | 142 |
| Art & Design | 4 | | | 4 |
| Architectural | 10 | | | 10 |
| Industrial | 13 | | 1 | 14 |
| Fashion | 17 | | | 17 |
| Graphic | 27 | 11 | 25 | 63 |
| Animation | 8 | | | 8 |
| Illustration | 26 | | | 26 |
| Fine Arts 2D (total) | 38 | 9 | | 47 |
| Painting | 32 | 7 | | 39 |
| Printmaking | 6 | 2 | | 8 |
| Fine Arts 3D (total) | 47 | 8 | | 55 |
| Ceramics | 5 | 1 | | 6 |
| Glass | 4 | 1 | | 5 |
| Fibers | 10 | 1 | | 11 |
| Metals | 4 | | | 4 |
| Sculpture | 24 | 5 | | 29 |
| Media & Performing Arts | 72 | 9 | | 81 |
| Film | 15 | | | 15 |
| Photography | 30 | 6 | | 36 |
| Studio for Interrelated Media | 27 | 3 | | 30 |
| Total | 285 | 46 | 38 | 369 |



Day Faculty by Rank and Gender, Fall 2005

| | Male | Female | Total |
|---------------------|------|--------|-------|
| Full Professor | 24 | 20 | 44 |
| Associate Professor | 8 | 12 | 20 |
| Assistant Professor | 11 | 7 | 18 |
| Total Full-time | 43 | 39 | 82 |
| Permanent Part-time | N/A | N/A | 22 |
| Day Adjunct | N/A | N/A | 105 |
| Total Part-time | N/A | N/A | 127 |
| Total | N/A | N/A | 209 |

Excludes Library Staff

Day Faculty by Department

| | Full-time | Part-time 01' | Part-time 03' | FTE Faculty |
|-------------------------|-----------|------------------|------------------|----------------|
| Critical Studies | 19 | 1 | 21 | 30.25 |
| Studio Foundation | 8 | 4 | 12 | 15.25 |
| Art Education | 4 | 3 | 5 | 7 |
| Communication Design | 13 | 2 | 16 | 20 |
| Environmental Design | 8 | 4 | 13 | 14.75 |
| Fine Arts 2D | 9 | 1 | 5 | 11.25 |
| Fine Arts 3D | 9 | 3 | 17 | 16.25 |
| Media & Performing Arts | 12 | 4 | 16 | 19.5 |
| Library Staff | 4 | 1 | 0 | 9 |
| Total Faculty | 86 | 23 | 105 | 143.25 |

MassArt Employees by Job Category, Fall 2005

| | Full-time | Part-time | Total |
|----------------------------|-----------|-----------|-------|
| Faculty | 85 | 225 | 310 |
| Executive/Administrative | 56 | 1 | 57 |
| Other Professionals | 52 | 12 | 64 |
| Technical/Paraprofessional | 4 | 1 | 5 |
| Clerical/Secretarial | 30 | 1 | 3 |
| Skilled Craft | 18 | 1 | 19 |
| Service Maintenance | 41 | 2 | 43 |
| Total | 286 | 243 | 529 |

Includes Day, Graduate, and PCE Faculty







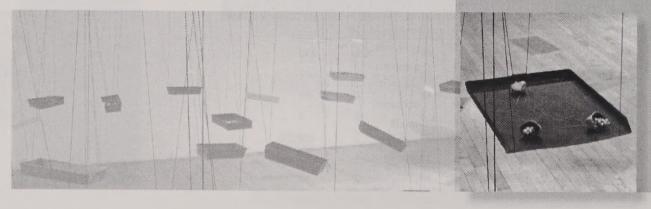
Revenues and Other Additions, FY 2005

| Tuition & Fees | \$11,911,820 |
|----------------------------|--------------|
| State Appropriations | \$14,066,953 |
| Federal Grants & Contracts | \$1,312,070 |
| State Grants & Contracts | \$672,335 |
| Investment Income | \$155,437 |
| Auxiliary Enterprises | \$4,764,439 |
| Other Sources | \$2,854,256 |
| Total | \$35,737,310 |

Source: IPEDS Finance Survey, FY 2005

Expenses and Deductions, FY 2005

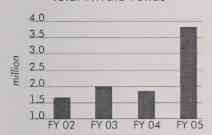
| Instruction | \$11,971,958 |
|----------------------------|--------------|
| Public Service | \$573,396 |
| Academic Support | \$3,788,186 |
| Student Services | \$3,025,555 |
| Institutional Support | \$5,072,856 |
| Operations & Maintenance | \$4,782,631 |
| Scholarships & Fellowships | \$278,028 |
| Depreciation | \$2,186,779 |
| Auxiliary Enterprises | \$4,538,263 |
| Total | \$36,217,652 |



Total Private Funds Raised Annually

A total of \$3.8 million in private funds was raised in FY 2005. This is equivalent to \$2,370 per FTE student enrolled that year.

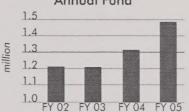
Total Private Funds



Total Raised In Annual Fund Drive

Annual fund contributions in FY 2005 totaled \$1,486,000, a 13% increase over FY 2004. Contributions include private gifts along with grants from private, state, and federal sources.

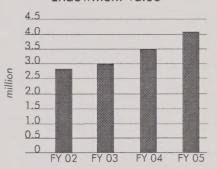
Annual Fund



Total Endowment & Endowment per FTE

MassArt's endowment funds grew to \$4.04 million in FY 2005, a 15% increase over FY 2004. The total endowment per FTE student stands at \$2,520 as of the end of FY 2005.

Endowment Value



Undergraduate Financial Aid, Fall 2005

| | First time, Full-time | All Full-time |
|--|--------------------------|------------------|
| Degree seeking students | 265 | 1358 |
| # of students who applied for need-based aid | 216 | 996 |
| % of students who received any aid | 74% | 78% |
| Average financial aid package | \$5626 | \$7239 |
| % determined to have financial need | 74% | 78% |
| % who received need based gift aid | 44% | 51% |
| % who received need based self-help aid | 65% | 70% |
| Average need based gift award | \$5189 | \$5101 |
| Average need based self-help award | \$2801 | \$4229 |
| Average need based loan | \$2654 | \$3988 |
| % who received any non-need based gift aid | 23% | 17% |

mass

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Photo credits: Glenn Kulbako, Camilo Ramirez, Sonia Targontsidis